

Projects | Selection

Germany

- Nomination dossier “Ancient Beech Forests of Germany”, trilateral management plan, management and monitoring chapter; trilateral working group (DE-SK-UA)
- Screening of potential German areas as UNESCO Natural sites
- “Altes Land” cultural landscape, consulting service since 2004
- Nomination dossier Jewish cemetery Hamburg-Altona

Austria

- Nomination dossier and consulting service Großglockner Hochalpenstraße
- Analysis of the national TL, screening of 64 proposals
- Audit Bregenzerwald (mountain cultural landscape)

Worldwide

- “Grand Pré” (Ca): Dry run evaluation, OUV definition, criteria, state of significance
- Sancerre (FR): consultation service
- Chaîne des Puys - Limagne fault tectonic arena (FR): expert advice on OUV
- South Carolina (USA): consultation service “Carolina Gold: Iconic Sites of the Charleston Plantation Culture”
- Republic of Moldova: consultation service
- Regional development through valorisation of the cultural landscape Smolensk (RUS)



Publications | Selection

- 2019: Holler Colonies and the Altes Land: A Vivid Example of the Importance of European Intangible and Tangible Heritage. In: Adaptive Strategies for Water Heritage: Past, Present and Future. Springer
- 2018: Renewable Energy and Landscape Quality. Jovis publisher
- 2009: Requirements for the Management of protected areas according to the UNESCO World Heritage Convention and IUCN categories.
- 2006: Screening of potential Natural sites as UNESCO World Heritage. BfN

Core team

Dr. agr. Alexandra Kruse

Implementation of UNESCO World Heritage Convention, cultural landscapes, cultural and natural heritage, regional development, monitoring missions



PhD Bénédicte Gaillard

World heritage studies Cottbus, Political sciences, risk analysis, Sociology, conflict management



A pool of more than 20 international experts

from different disciplines completes the core team, e.g.



Mag. Pierre-Francois Toulze

Historian and Geographer, HIA, built heritage, implementation of UNESCO World Heritage Convention, tourism



Dr. rer-nat. Helmut Kruckenberg

Natural sites, tourism, participation processes, climate change, GPS-tracking, education materials



Dr. mult. Peter Strasser

Jurist and folklorist, OECD-Expert, built heritage, HIA, implementation of UNESCO World Heritage Convention, national heritage protection

Working languages

Deutsch-English-Français-Español-Italiano-Русский

Long-standing successful cooperation with WHC, IUCN, ICOMOS, GIAHS, EUCALAND, OWHC, BfN, Alpine Convention



insitu World Heritage consulting

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insitu



Professional consulting service and
UNESCO heritage expert advice



Consulting

For more than 20 years, **insitu** offers consulting services: competent, reliable, on time, interdisciplinary, transnational, transcultural and multilingual. Our professional heritage consultancy service is well known on national and international level: examination of and resolutions for complex, controversial heritage issues in a balanced and practical manner creating win-win situations.

- What is UNESCO World Heritage?
- Heritage Impact Assessment (HIA)
- How to become a UNESCO World Heritage Site?
- Outstanding Universal Value (OUV), Criteria, Statement of Significance
- Periodic Reporting
- How to prepare a nomination dossier?

insitu advises also local and national initiatives, which are not already listed on the World Heritage Tentative Lists, but who would like to present their outstanding heritage.



Tentative List (TL)

Each WH proposal has to be added to the national tentative list, respecting the recent form. This List should be revised every 10 years.

- Analysis within the national and international context, thematically and geographically coherent.
- GIS mapping.
- Revision with regard to Global Strategy and existing Gap Analysis (e.g. ICOMOS and IUCN).



Management

To manage a World Heritage property means more than keeping it in certain conditions or to count visitors. The management must be led by the spirit of the 1972 UNESCO World Heritage Convention and the Operational Guidelines. These guidelines formulate challenging requirements: To maintain our common heritage!

- Cooperation with/or support of other properties – within a geographical or thematic context.
- Public Relations – in order to promote the site itself and at the same time the idea of UNESCO World Heritage.
- Monitoring visits.



Further Services of **insitu** World Heritage consulting

- University lectures, formation, courses, speeches
- Training how to manage World Heritage sites
- Participation training
- Mediation in conflicts
- Initiating international exchange and common events
- Thematic and geographic network of experts
- Thematic analysis of inscribed sites and TL, including international comparison
- Heritage Impact Assessment (HIA)



For more information please visit <https://insitu.worldheritageconsulting.eu/en/>
We adapt our prices to your budget.

Nomination

The process to become World Heritage is various, often long and most of the time a one off experience for those who propose a site. **insitu** offers all services needed in this process elaborated based on an intensive exchange with the clients:

- Coordination of the nomination process – single, serial and/or transnational cultural/mixed/natural applications
- Complete dossier or single chapters
- Accompanying the political process
- Research: Comparative analysis/studies, OUV, dry run evaluations

Periodic Reporting

The member states report every six years on the current condition(s) of their sites and their implementation of the UNESCO World Heritage Convention.

insitu offers to conduct a professional Periodic Reporting in time, according to the current standard procedure; for single sites, for national authorities or as a permanent service within the 6-years cycle.



Risk management

Examples like the Cologne Cathedral or the Elbe Valley of Dresden have shown, how important it is to have a duly and professional heritage impact assessment. In this context **insitu** delivers as well visual and townscape analyses. **insitu** offers also to establish a relationship towards the WHC in Paris, ICOMOS, IUCN and other advising bodies in case of questions or emergencies.

Research projects

- 2016-2019: FEAL: multifunctional Farming for the sustainability of European Agricultural Landscapes (EAL)
- 2014-2018: COST Action RELY TU 1401: Renewable Energies and Landscape Quality
- 2016-2017: COMUS (Community-led Urban Strategies in Historic Towns)